






Oscar Tucker

Graphic Designer

Contact

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Education

**BA Hons Graphic Design,
First Class Honours**
Arts University Bournemouth
(2021 - 2024)

A-Level Media

A-Level Business

Awards

- Creative Conscience (2023)
Shortlisted

Key Skills

- Graphic Design
- Brand Identity Design
- Motion Graphics
- Digital & Print Media
- Video Editing
- Social Media Content Creation
- Creative Problem-Solving
- Collaboration & Communication

Technical Expertise

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Figma
- CapCut
- AI Tools: ChatGPT, Perplexity AI, Shutterstock AI, Adobe Firefly, Envato, Freepik AI

Personal Statement

I am a passionate and detail-oriented Junior Graphic Designer with a First Class Honours BA in Graphic Design from Arts University Bournemouth. I'm driven, friendly, and take pride in my work. I also have experience in branding, motion graphics, digital content creation, and print design. I'm proficient in the Adobe Creative Suite and AI-powered design and research tools. I'm deeply passionate about delivering innovative, visually engaging solutions for brands in fast-paced, collaborative environments. I'm actively seeking the opportunity to contribute fresh ideas and technical expertise to a dynamic design team.

Previous Experience

Junior Designer
Hello Charlie Agency, London

July 2025 – October 2025

- Creating assets and materials to be used for major branding initiatives and events for clients.
- Conducting research into the ethical use of AI tool sets for projects.

Motion Designer & Social Media Content Creator
(work experience)

YOU Agency, London

February 2025 – March 2025

- Designed and animated motion graphics for social media platforms, increasing audience engagement.
- Produced short-form video content using After Effects, Premiere Pro, and CapCut.
- Produced an explainer video for the home page of a London based security firm, Blackstone Consultancy.

Freelance Graphic Designer & Animator
December 2024

- Designed and animated title cards for the music video "I Don't Wanna Be Friends," delivering visually compelling motion graphics under tight deadlines.

Graphic Design Work Experience
We Are Arthur, London

July 2018

- Assisted in creating visual assets for client projects, gaining foundational experience in a professional design studio.
- Gathered primary and secondary market research for client project.

Personal Interests

- Visual storytelling through film and entertainment
- Exploring the intersection of technology and design
- Inspired by minimalist product design (e.g. Teenage Engineering)
- Staying updated with the latest trends in graphic and motion design